

OPTIMIZATION OF ORIGINAL VILLAGE INCOME THROUGH BUSINESS MANAGEMENT ASSISTANCE ACTIVITIES FOR VILLAGE-OWNED ENTERPRISES (BUMDES) IN SUMBEREJO VILLAGE

Subagyo^{1*}, Afwan Hariri Agus², Achmad Murdiono³

^{1,2,3} State University of Malang

E-mail: ¹⁾ subagyo.fe@um.ac.id, ²⁾ afwan.hariri.fe@um.ac.id,
³⁾ achmad.murdiono.fe@um.ac.id

Abstract

BUMDes is a business entity owned by the village Where the whole or part of the capital is owned by the Village through inclusion in a way originating directly from riches village. So the development of BUMDes is from strengthening to institutions economy village as well as is tool utilization economy local with a variety type potential that exists in the village. Sumberejo Village is one of the villages in the District Gedangan, Malang Regency. The method used is use survey methods, mentoring, and training by observing the potential it has village as a business unit creative society. Training Model We design BUMDes, especially by combining in-class and outdoor methods that are appropriate to need participant at a time and provide room interaction direct participants and activists BUMDes. Audience program targets Program This Community Partnership is administrator/organizer BUMDes and apparatus Sumberejo Village government Subdistrict Sumberejo, Malang Regency. This activity has the objective to increase the ability of administrator BUMDes in 1). Understand method map asset village as well as strategy development to achieve village independence 2). Understand the method initiate, determine the type of business, and develop BUMDes as an institution business owned by the village, 3). Designing development strategy design business BUMDes in efforts to improve Village Original Income. This activity is expected capable contribute to the empowerment economy public through the adoption of BUMDes in a way by gives solutions that can overcome problems partner.

Keywords: PAD Optimization, Mentoring, And Training Management Business, Bumdes Sumberejo

INTRODUCTION

Based on Law Number 6 of 2014 Article 77 which was refined in the 2015 Village Law concerning Villages states management of riches owned by the village is done to improve the welfare and standard of life in public villages as well as increase income in the village. Minister of Home Affairs Regulation Number 66 of 2007 concerning Village Development Planning explains government village free to manage, arrange as well and determine the direction of development village in a way independent. This is supported by the Minister of Finance Regulation Republic of Indonesia No. 4 of 2015 states a lot can be done by a village to improve income, for one through BUMDes or Village Owned Enterprises (Sofyani et al., 2019).

¹ State University of Malang

Subagyo

*E-mail: subagyo.fe@um.ac.id

Jumaiyah (2019), Venita (2016), and Wirsu (2020) stated that BUMDes's birth and development as an institution business, based potency original future village ensure all inhabitants of the village will get the benefits. However, Senjani (2019) stated that the role of BUMDes in improving Village Original Income has not yet been received and taken into account in a way the clear magnitude of his contribution.

Sumberejo Village is divided village into 6 (six) hamlets, namely Krajan, Tlekung, Dokosari, Summersari, Sumberwangi, and Mulyosari hamlets. The entire hamlet in Sumberejo Village owns potency villages that can developed. Several potentials of Sumberejo Village include MSMEs, plantations, and Sujo batik. His height potency village is not balanced with the value income original village. By separated head village Sumberejo Still complained about the existence of perpetrator businesses in the village Sumberejo only as supplier products for middlemen or traders big from outside village Rejowinangun. Likewise in agriculture villages, the majority of farmers sell grain results agriculture with relatively higher prices and profits low compared to selling grain that has been processed to become rice. Whereas role business micro small intermediate capable become sector business biggest his contribution to state development as well as capable open fieldwork (Wijanarko & Susila, 2016)

Based on the description above, training and mentoring for BUMDes as efforts to empower the economy public village of Sumberejo. Ginandjar (1996) and (Mardikanto & Soebiato, 2019) stated that empowerment is a constructive effort to Power society by encouraging, motivating and awakening awareness will the potential it has as well as trying to develop it. Therefore, that is a necessary effort to to speed up the rate of BUMDesa as a locomotive enhancement well-being of the inhabitants of the village of Sumberejo.

RESEARCH METHOD

Activity Accompaniment Business Management for Village-Owned Enterprises (BUMDES) in the Context of Optimization Sumberejo Village Original Village Income. Malang Regency depicted scenario activity as follows.

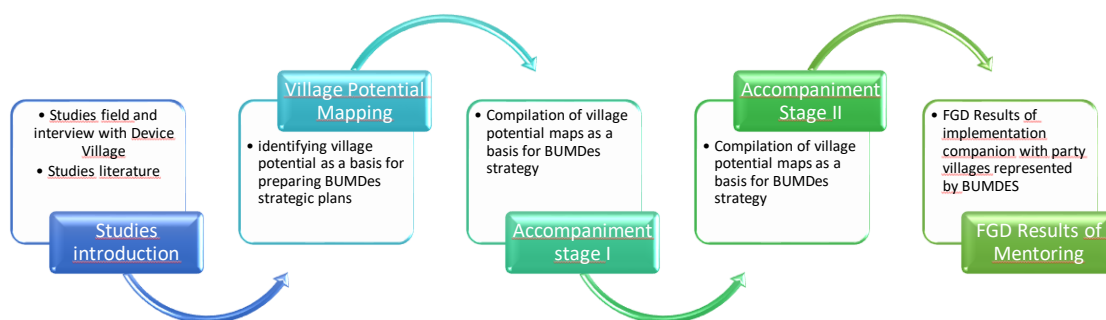


Figure 1. Scenario of mentoring activities

Stage introduction started with studies literature Then next with studies roomy. A literature study was done to look for references about draft empowerment BUMDes. Whereas studies roomy is do observations in the field with identify condition beginning BUMDes. Therefore, p The first thing the team did was identify the need and that information later made a base for compiling plan activity training and mentoring for BUMDes.

At stage furthermore is activity field data collection in frame preparation map potency village together with BUMDES administrators. Potential map village will made based on activity accompaniment stages I and II with activity output being Development strategy plan business BUMDes Sumberejo based on map potency village. At stage end activity This training and mentoring is the implementation of FDG with objects activity to get the bait to come back activities and recommendations need activities in the year next (Kartasasmita, 1996).

RESULTS AND DISCUSSION

A. Preliminary Study

In Sumberrejo Village No there is potency tourism. But the village This surrounded by places for tourism by village other. For example, tourists see beaches on the track across the south, that as Beach Ngudel, beach Balekambang, beach Bajul Mati, Guo Cino Beach, beach Nganteb, and beaches that are far away near village Sumberrejo. The tourist sources, like Sumbertaman and Sumbermaron, are also not far away from the village.

In the village of Sumberejo, there is 1 KUD still available active, namely KUD Kompas which is located in Tlekung Hamlet. Activities at this KUD cover marketing, kiosk production, and saving borrow. So for people who want it obtained, you can borrow money

borrow it from KUD or Cooperative Save Borrow from the village. Potency the largest economy in the village of Sumberejo is agriculture and animal husbandry.

B. Accompaniment for Manager BUMDes

In improving income communities and villages, the Village Government can establish a Village-Owned Enterprise by needs and potential village. The formation of Village-Owned Enterprises is determined by Village Regulations guided by regulations legislation. Form a Village-Owned Enterprise as follows referred to in paragraph must body law (Jacqueline et al., 2017). By the mandate of Village Law No. 6/2014, every village needs to form BUMDES, as an effort to empower the public at a time to increase Village's Original Income. Furthermore, the Ministry of Villages, Transmigration, and Disadvantaged Regions has published Ministerial Regulation No./2015 concerning BUMDES. Welcome, matter the Regional Governments should also have published it Regional Regulation concerning Procedures for the Formation and Management of Village-Owned Enterprises. However, from that's all Lots villages that have formed BUMDES, the level of management and knowledge HR capacity is not yet optimal (Syukri et al., 2017).

Village Funds are funds provided by the government to villages to finance maintenance governance, development, and empowerment of public villages. This Village Fund is expected can increase the well-being public village and make it happen independent village. One form of empowerment of public villages that can carried out with the Village Fund is through the development of Village-Owned Enterprises (BUMDes). BUMDes is a business entity established by the government village and community village to manage asset village and run efforts aimed at improving the well-being of the public village

Activity accompaniment optimization income original village through activity accompaniment management business for business entities owned by the village done to administrator BUMDesa and government village Sumberejo Subdistrict Gedangan Malang Regency. Development BUMDes Sumberojo refers to Regulation Government Number 11 of 2021 as follows.



Figure 2. Reinforcement BUMDes Regulation Government Number 11 of 2021

Activity This training and mentoring begin with an audience in frame analyzing condition BUMDes and the potential development economy village Sumberejo. Results of hearings with the government village and administrators BUMDes get results that.

1. Sumberejo Village's potency high economics, esp potency agriculture
2. The existence of BUMDes Sumberejo was initiated in 2015 but is currently not developed as a locomotor economy village in Sumberejo
3. The government village has a high commitment to the development of BUMDes Sumberejo
4. Currently BUMDes village Sumberejo is already registered on the page, but the current status is registered. At stage furthermore is legal entity application.
5. BUMDes already has existing AD /ART approved by the government village Sumberejo but is repaired in a way substance
6. To develop organizations and businesses, then required to plan business from BUMDes

Activity accompaniment is held in 3 stages, stage First is strengthening and governance of BUMDes, stage second is strengthening capacity effort, and stage third is market strengthening. This stage will be implemented in 2023 in activity stages one and two, whereas stages of Market strengthening will be carried out in 2024. Stages accompaniment explained in accordance following This stage activity accompaniment BUMDes Sumberejo.



Figure 3. Stages accompaniment BUMDes Sumberejo

Activity accompaniment Phase I is implemented through FGD with administrator BUMDes, devices village, and BPD. On mentoring This formulated draft document BUMDes Articles of Association (AD). Sumberejo through pre-events Village Deliberation (MUSDES). I am following This documentation activity accompaniment stage I.



Figure 4. Audience With Administrators Bumdes and Government Village

Whereas activity accompaniment stage two is implemented by involving MUSDES events head village along with the apparatus.



Figure 5. Entire Participant Accompaniment Development BUMDes



Figure 6. Group Photo of Participants And Presenters

Training management BUMDes carried out by the PKM FEB UM Team with participants consisting of from government villages, institutions self-subsistent community, and administrators BUMDes. Activity second assistance is training to analyze the strengths and potential development business in BUMDes. The results of the assistance provided are that BUMDes formulate development ideas business has reached a stage compile plan business. Accompaniment management BUMDes is very helpful to public villages in operating business BUMDes, starting from planning, and implementation, up to evaluation

CONCLUSION

Based on the problems that have been described and discussed above, the conclusion will have explained as follows:

- a. Existence BUMDes Sumberejo still not optimal frame increase Village Original Income of the village Sumberejo, sub-district Gedangan Malang Regency
- b. Accompaniment preparation Articles of Association (AD) for BUMDes Sumberejo is very helpful in a frame do strengthening institutional
- c. Accompaniment in frame preparation of the Business Plan for BUMDes Sumberejo is very helpful in a frame to strengthening business
- d. Accompaniment to administrator BUMDes Sumberejo very useful in increasing the role of BUMDes in strengthening sector economy villages and sources Power man administrator BUMDes.

REFERENCES

Jacqueline, V. E. L., Zakaria, Y., & Bedner, A. (2017). Law-making as a strategy for change:

- Indonesia's new Village Law. *Asian Journal of Law and Society*, 4(2), 447–471.
- Kartasasmita, G. (1996). Development for the people: Integrating growth and equity. *PT Pusaka Cisendo*.
- Mardikanto, T., & Soebiato, P. (2019). Community empowerment in the perspective of public policy. *Bandung: Alfabeta*.
- Sofyani, H., Atmaja, R., & Rezki, S. B. (2019). Success factors of village-owned enterprises (BUMDes) performance in indonesia: An exploratory study. *Journal of Accounting and Investment*, 20(2), 44–58.
- Syukri, M., Bachtiar, P. P., Kurniawan, A., Sedyadi, G. S. M., Diningrat, R. A., & Alifia, U. (2017). *Study on the Implementation of Law No. 6/2014 on Villages*. SMERU Baseline Report, Jakarta: SMERU, [https://www.smeru.or.id/en/content ...](https://www.smeru.or.id/en/content...)
- Minister of Home Affairs Regulation Number 66 of 2007 concerning Village Development Planning
- Minister of Villages, Development of Disadvantaged Regions and Transmigration Regulation No. 4 of 2015 Concerning Establishment, Management and Management, and Dissolution of Village-Owned Enterprises.
- Senjani Y. 2019. The Role of Systems Management at Bumdes is being improved by Village Original Income. Kumawula: *Journal Devotion To the Community*. Vol. 2, No.1, April 2019, Pages 23 – 40
- Venita, et al . 2016. Village Economic Empowerment Through Village-Owned Enterprises (Bumdes) Karangjaya Village Subdistrict Gegerbitung Regency Sukabumi. Proceedings of the National Seminar and Call for Papers ” *Development Rural Resources and Sustainable Local Wisdom VI* ” 24-25
- Wijanarko A & Susila I (2016) Key Factors Success of Creative MSMEs . *Cultural Change and Synergy Business* . Sidoarjo : FEB Muhammadiyah University of Sidoarjo
- Wirsa N. 2020. Existence Bumdes As a Pillar of Village Economic Growth in Telagatawang Village, Sidemen Karangasem District. Parta: *Journal Devotion To the Community*. Vol 1 No 1